

*A New Release*  
*Workbook and Audio CD*  
*From*

# JanBara & associates

## CRITICAL SUCCESS FACTORS FOR LEADERS IN TOUGH ECONOMIC TIMES®

In today's business environment, more people than ever are being affected by companies downsizing their staffs. As business consultants for individuals and organizations, Barbara Taylor and Jane Lowenstein observed that some people frequently manage to survive company reorganizations, restructures and corporate "right-sizings."

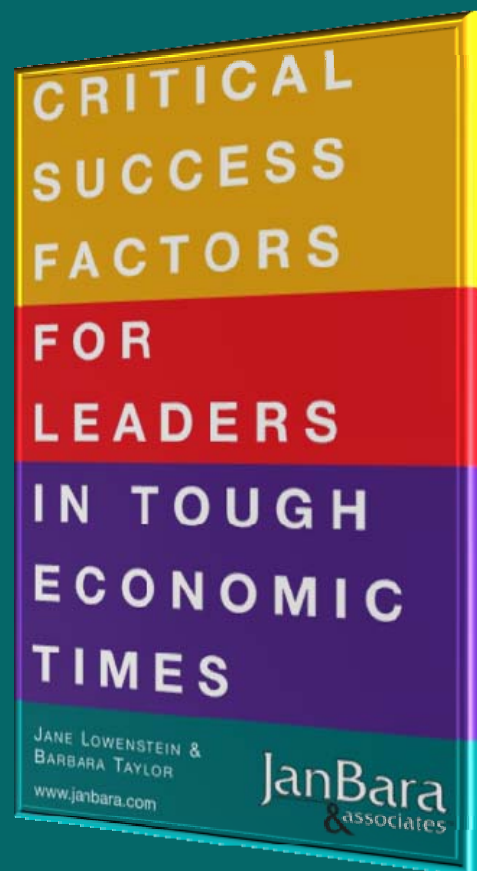
- Why do these people land on their feet more often than others?
- Why do companies consider these people "keepers"?
- What do they know? Are there some specific skills or knowledge that made these employees more valuable than others?

In *Critical Success Factors for Leaders in Tough Economic Times®*, authors Jane Lowenstein and Barbara Taylor, focus on a number of powerful skills that stand out and act like an employment protective shield.

This inspiring workbook with companion CD, teaches you how to embody these skills and provides a roadmap for building successful business careers – all from the comfort of your own home or office!



JanBara & Associates has enabled hundreds of executives to navigate the labyrinth of career success. Client satisfaction results from JanBara's high-level corporate and government experience, academic preparation, and skill with sophisticated assessment and measurement. The partners have a reputation for individual and group coaching that improves professional performance.



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